

# Wonderful Garden Roses

from Roses Forever

- Three lines
- Ideal for forcing in pots
- Large fragrant flowers
- Healthy and beautiful



# Welcome to Roses Forever



Dynamic family-owned Danish rose breeding company.

Garden Roses - get a license to grow:

- Plant'n'relax®
- Sweet Home Roses®
- Plant'n'cut®



- For budding, some also suitable for production on own roots
- Ideal for forcing in pots
- Remontant roses - flowering season from summer to late autumn



**Inner Wheel Forever™**

Charity  
rose



Floribunda rose 60-100 cm high  
Medium filled flowers with light scent  
Very beautiful, rich flowering and healthy rose  
Use in beds and containers  
Suitable for larger beds or solitary

The Inner Wheel Forever® rose supports the important work for children through the Inner Wheel organization.



**Our Last Summer™**

Winner  
of Best  
Perfume



Climbing rose 200-250 cm high  
Large filled flowers with wonderful strong scent  
Very suitable on espalier  
Named by the royal Danish actress Ghita Nørby  
and winner of many international awards



**Royal Diva™ (syn. Fru Nørby™)**

Large  
fragrant  
flowers

Floribunda rose 80-120 cm high  
Beautiful and fragrant rose  
Healthy, dark glossy foliage  
A stunning rose that keeps well in any weather  
Graceful, romantic and fragrant flowers

Suitable for larger beds or solitary, and in containers  
Named by the royal Danish actress Ghita Nørby at the Odense Flower Festival, Denmark, 2016



**I am Grateful™**

Gold  
Winner  
Baden-  
Baden

Floribunda rose 80-100 cm high  
Large bunches of beautiful flowers  
Very romantic rose with long vase life  
Gold medal winner in the rose garden  
"Rosenneuheitengarten Beutig" in Baden-Baden, Germany, 2015

- For budding, some also suitable for production on own roots
- Ideal for forcing in pots
- Remontant roses - flowering season from summer to late autumn



**CHP Garden in Bloom™**

Ground cover rose 50-60 cm high  
 Lovely ground cover rose, also suitable in containers  
 Filled flowers in large bunches  
 Named by **HRH Crown Princess Mary of Denmark** at CPH Garden 2017



**What a Wonderful World™**

Floribunda rose 80-120 cm high  
 Large filled flowers, also very suitable for bouquets  
 Named by **HRH Crown Princess Mary of Denmark**  
 at the opening of Odense Flowerfestival 2017



**From Far Away™**

Floribunda rose 60-80 cm high  
 Large filled flowers with light scent  
 Very romantic rose  
 Use in beds and containers  
 Also very suitable for bouquets

Light  
scent



**I Need You™**

Ground cover rose 40-60 cm high  
 Medium open flowers with light scent  
 Use in flower beds and as a ground cover rose  
 Also very nice in containers

- For budding, some also suitable for production on own roots
- Ideal for forcing in pots
- Remontant roses - flowering season from summer to late autumn



**Lady in Red™**

Mini ground cover rose 40-60 cm high  
Medium filled flowers with light scent  
Bright red semi-double flowers  
Use in flower beds and as a ground cover rose  
Also very suitable in containers



**Looking in Your Eyes™**

Floribunda rose 40-60 cm high  
Large semi filled flowers with light scent  
Lots of self-cleaning flowers  
Beautiful decorative rose hips throughout the winter  
**Attracts bees** for pollination

*the buzzing sound  
of summer*



**She Loves You™**

Floribunda rose 80-100 cm high  
Medium filled flowers in large bunches  
Very romantic rose with long vase life  
Suitable for larger beds, as hedge or solitary



**The Matador™** (syn. Lise Nørgaard™)

Floribunda rose 60-100 cm high  
Large filled flowers  
Very romantic with lots of filled beautiful flowers  
Keeps well in the rain  
Suitable for larger beds and solitary  
Also suitable for bouquets  
Named in Copenhagen 2016 by Lise Nørgaard, Danish journalist and screenwriter, known for the beloved TV series, Matador

# Sweet Home Roses®



- For budding
- Ideal for forcing in greenhouses in early spring
- Recommended container size 3-5 litres



## Sweet Home Roses®

### Romantic roses

- For budding
- Ideal for forcing early spring in greenhouses
- **Very uniformed** plants with lots of filled flowers
- Well shaped flowers with strong colors
- Long lasting roses
- Sales promotion material available
- Recommended container size 3-5 litre



# Sweet Home Roses®

- Garden terrace roses
- Recommended container size: 3-5 litre
- Forcing time in greenhouses: 5-8 weeks



Sweet Love Forever™

Sweet Home Roses®



Sweet Baby™

Sweet Home Roses®



Sweet Paradise™

Sweet Home Roses®



Parfumé

Sweet Summer™

Sweet Home Roses®



Sweet Love of Mine™

Sweet Home Roses®



Sweet Family™

Sweet Home Roses®



Parfumé

Sweet Perfume™

Sweet Home Roses®



Sweet Day™

Sweet Home Roses®



Production time on  
open field 1½ year



Bare rooted  
Sweet Home Roses®



Forcing time in  
greenhouse 5-8 weeks



Sweet winner™

Sweet Home Roses® label

# Plant'n'cut™



- Beautiful long-stemmed roses
- Bare rooted roses for bouquets
- Cut again and again and for many years



**Bare rooted rose ready to plant**

Plant from November to April



**Plant the Plant'n'cut™ rose in a pot**

Plant the bare rooted Plant'n'cut™ rose in a pot or bed in your hobby greenhouse

Plant'n'cut™ can also be planted outside directly in your garden beds and containers - it will only bloom later



**Water regularly**

When the sun shines in spring the Plant'n'cut™ will begin to grow



**Cut beautiful bouquets**

Cut the beautiful long-stemmed roses throughout the summer and fall - even until Christmas

The more roses you cut, the more will grow

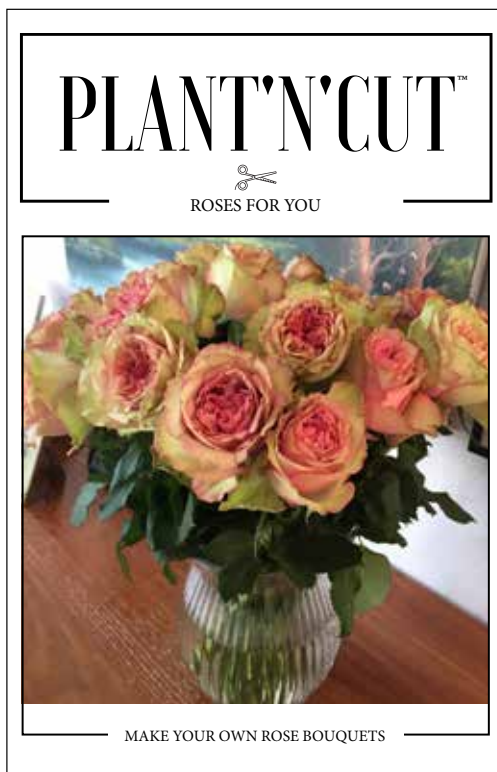
- Beautiful long-stemmed roses
- Bare rooted roses for bouquets
- Cut again and again and for many years

## Cut the most beautiful bouquets again and again and for many years

- Plant the barrooted Plant'n'cut™ rose in a pot or bed in your hobby greenhouse
- Heat is not necessary
- Water regularly
- When the sun shines in spring the Plant'n'cut™ will begin to grow
- Cut the beautiful long-stemmed roses throughout the summer and fall - even until Christmas
- The more roses you cut, the more will grow
- Plant'n'cut™ can also be planted outside directly in your garden beds and containers - it will only bloom later
- Plant from November to April



Barerooted rose ready to plant



Inspirational label including care instructions



# Wonderful Garden Roses



Plant'n'relax® - Remontant and healthy garden roses



Sweet Home Roses® - Strong colours



Test field in Denmark

# Marketing materials



Banner, A3 or A4 sign



Wallpaper

For campaigns we are happy to help with the layout and production of marketing materials.  
Please contact us for prices and more details.



Inspirational material for the consumers



Roll-up banner 85x200cm

# "I love to be a rose breeder"



All the wonderful garden roses shown in this catalogue are developed by the Danish rose breeder Rosa Eskelund, who has more than 30 years of experience.

Contact Rosa to get a license to grow the garden roses or buy them barerooted.

**License to grow, please contact:**

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